



GAYATRI ELECTRIC VEHICLES P.V.T. L.T.D.





SUNIL MADRA

CHAIRMAN – GAYATRI GROUP

Sunil Madra's inspiring journey begins in the small town of Hoshiarpur, Punjab, where he was born and raised in a humble household. With limited resources but limitless ambitions, he ventured into the industrial sector with an unwavering determination. In 1982, he laid the foundation for Gayatri Fabricator, primarily focusing on projects in the Oil and Petroleum sector in West Bengal. What began as a modest enterprise would, over the years, evolve into a powerhouse within the industry.

Under his visionary leadership, Gayatri Fabricator soon made a name for itself, especially in the field of petroleum infrastructure. The company has successfully executed several high-value projects for Indian Oil Corporation Limited (IOCL) and other prominent organisations, and continues to do so. These projects include critical works at various airport terminals, gas filling plants with key infrastructure developments at Indira Gandhi International Airport (Delhi), Leh Airport, Pithoragarh Airport, and Hindon Air Force Station, among others.

The cumulative value of these prestigious undertakings has surpassed Rs. 400 crore, a testament to the scale and trust Gayatri Fabricator commands in the sector today specially by the pioneers at IOCL. But beyond the numbers and achievements lies a man driven not by shortcuts or secrets, but by core traditional values. Sunil Madra attributes his success to perseverance, clear vision, and an unshakeable commitment to honesty and quality. His guiding principle has always been simple yet profound honour every commitment and serve customers with integrity and excellence.

Today, Sunil Madra stands as a symbol of how strong values, hard work, and dedication can transform dreams into reality. His story continues to inspire young entrepreneurs who are seeking to build meaningful, impact-driven businesses in India.



ARJUN MADRA

**FOUNDER & CEO
GAYATRI ELECTRIC VEHICLE PVT. LTD**

A dynamic and visionary leader, Arjun Madra is at the helm of Gayatri Electric Vehicles Pvt. Ltd., one of India's fastest-growing Electric Vehicle companies. As the Chief Executive Officer, Arjun has played a pivotal role in redefining the Electric Mobility landscape of India. His leadership is marked by a bold mission — to empower small business owners with reliable, sustainable, and economically viable electric three-wheelers.

Backed by Double Master's in Marketing management & International business, Arjun's journey in the EV sector is fuelled by a deep-rooted passion for innovation, sustainability, and inclusive growth. With a clear understanding of India's evolving transportation needs, he has been instrumental in expanding Dabang EV's footprint across the country. Under his stewardship, the company has not only grown in scale but has also set new benchmarks in performance, affordability, and customer satisfaction.

At the heart of Arjun's leadership philosophy lies accessibility and impact. He strongly believes that electric mobility should not remain a privilege of the few, but must become a practical solution for the masses — especially for the hardworking nano and micro-entrepreneurs, vendors, and delivery partners who form the backbone of India's informal economy.

Through strategic partnerships, robust distribution networks, and a customer-first approach, Arjun has taken GEV from a promising startup to a nationally recognized brand. His commitment to offering tougher, greener, and cleaner electric three-wheelers has not only helped reduce carbon footprints but has also opened up new livelihood opportunities in urban and rural India alike.

As GEV continues its journey of innovation and expansion, Arjun remains committed to building a future where clean mobility is accessible, affordable, and empowering for every Indian.



MR. S.Y SIDDIQUI

CHIEF ADVISOR

Mr. S.Y Siddiqui, with nearly 40 years in HR and business strategy, works on future strategies and heads Maruti Suzuki Reality. He's been on Maruti Suzuki's board of directors since 2006 & is a director as Suzuki Motorcycles.

An expert in global HR, he has held key leadership roles and played varsity cricket for Jamia university.



MR. VIVEK

CHIEF ADVISOR

Mr. Vivek Jakhmola is a seasoned technocrat with over 25 years of leadership in the Indian automotive industry. Known for building successful joint ventures and driving innovation, he has worked with leading global firms and held key positions at JBM Ltd and Lumax Group.

Now an entrepreneur, he is focused on promoting sustainable mobility. With multiple patents and over 50 awards to his name, Mr. Jakhmola continues to shape the future of green and smart transportation in India.



ABOUT GEV

DRIVING INDIA SUSTAINABLY SINCE 2016

PRIVATE LIMITED

DAVANG



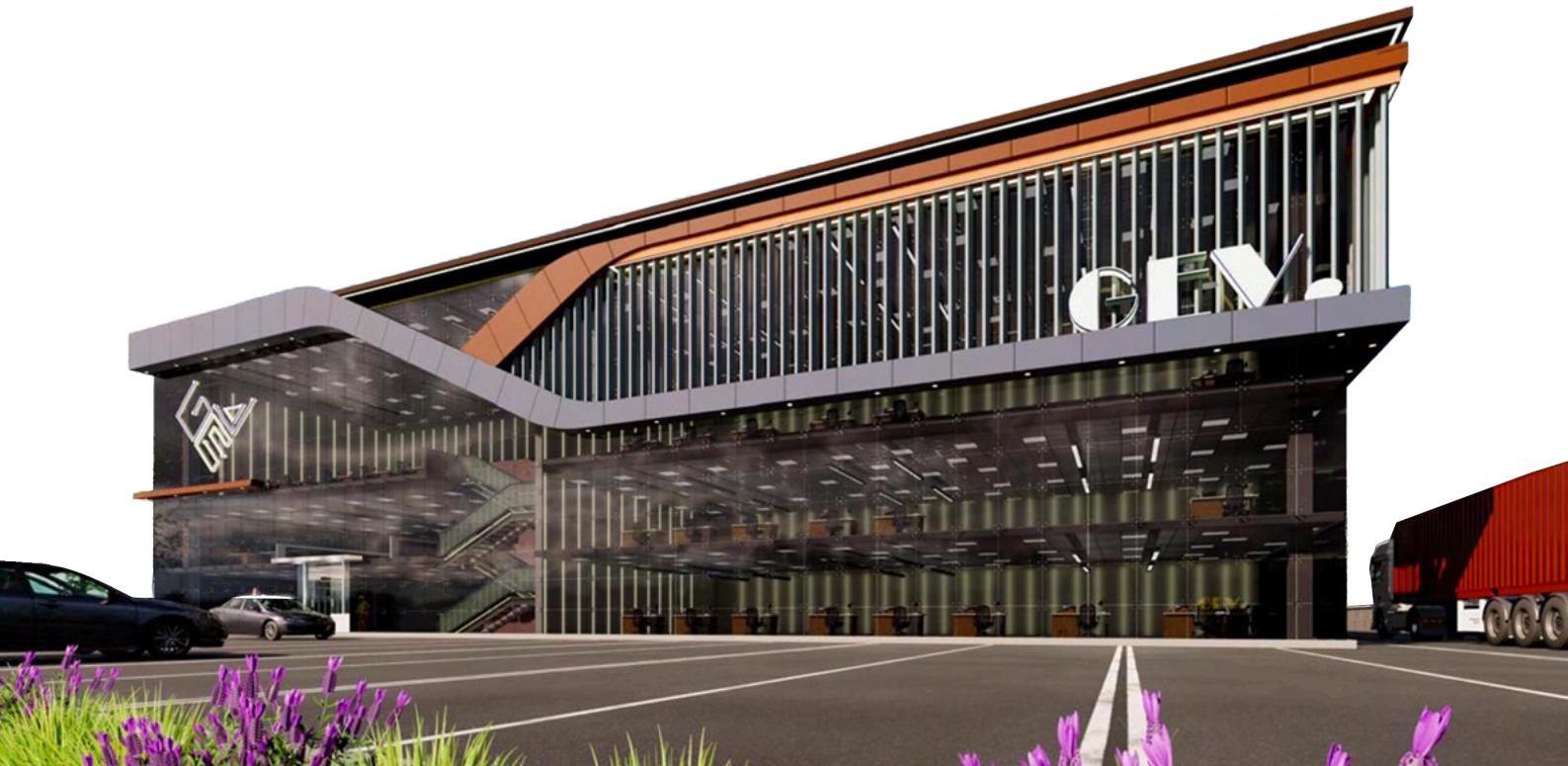
WHO ARE WE?

Gayatri Electric Vehicles (GEV) is a pioneering electric vehicle manufacturing company based in India, established in 2016 with a mission to revolutionize last-mile mobility through sustainable and reliable transport solutions.

We specialize in the production of high-quality electric three-wheelers, including e-rickshaws, e-loaders, and customized utility vehicles designed for the unique needs of Indian roads and users.

With deep roots in engineering excellence and a passion for green innovation, GEV has steadily grown into one of the most respected names in the EV industry.

At GEV, we don't just manufacture electric vehicles — we create dependable mobility solutions that empower livelihoods, support small businesses, and contribute to a cleaner, greener India.





WHY CHOOSE GAYATRI ELECTRIC VEHICLES

- Built tough to handle Indian roads and workloads with maximum efficiency.
- Proudly manufactured with locally sourced components, supporting India's electric mobility mission.
- A name known for performance, strength, and long-term value in the EV industry.
- Built tough to handle Indian roads and workloads with maximum efficiency.

OUR LEGACY

At Gayatri Electric Vehicles, we are not just manufacturing vehicles, we are driving India's transition to sustainable transportation. Our commitment to quality, innovation, and customer satisfaction has made us a trusted name in the electric vehicle industry.

- A commitment to "Make in India" values, with vehicles made from locally sourced parts.
- A strong focus on quality, safety, and performance, designed for the different needs of Indian terrain.
- Partnerships with government and private initiatives that are speeding up the electric mobility revolution.



WHAT SETS US APART

1

QUALITY MEETS AFFORDABILITY

Premium electric vehicles designed to fit every budget.

2

PAN-INDIA SERVICE NETWORK

Robust PAN-India dealer network ensuring wide accessibility, seamless support, and reliable service for customers across the country.

3

ROBUST AFTER-SALES SUPPORT

Dedicated assistance to keep your vehicles running smoothly.

4

QUICK DELIVERY TIMELINE

Fast and hassle-free vehicle delivery to power your business.



VISION & MISSION

VISION

GEV envisions a cleaner India powered by sustainable electric mobility. Guided by Mr. Arjun Madra's belief in innovation, GEV aims to revolutionize last-mile transport with advanced, eco-friendly vehicles. Through a robust channel-marketing sales and dealership network, the company strives to provide employment in every Indian city while delivering reliable green mobility solutions. GEV's commitment is to foster inclusive economic growth, empower local communities, and reshape Indian roads for a healthier, technologically advanced future where every journey is smart, sustainable, and opportunity-rich.

MISSION

Champion Sustainable Mobility

Promote eco-friendly transport to reduce emissions and support a greener India.

Encourage Personal Growth

Cultivate an environment where students develop critical thinking, creativity, & resilience.

Deliver Quality & Performance

Ensure every vehicle is durable, efficient, and built for high performance in real-world conditions.

Strengthen Nationwide Presence

Build a wide service and dealership network to offer seamless accessibility and support.

Drive Innovation Through Technology

Incorporate smart, user-friendly, and future ready features in all our electric vehicles.





OUR L3 RANGE

ICAT APPROVED FOR QUALITY & COMPLIANCE

DABANG ECO

DABANG ECO SS

DABANG PRO

DABANG PRO SS

DABANG SDLx

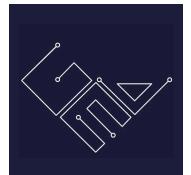
DABANG CAB

DABANG LOADER
(OPEN)

DABANG LOADER
(BOX)

દાબાંગ





DABANG ECO



	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY

DABANG ECO IS A SMART, METAL ELECTRIC BODY VEHICLE, ECO-FRIENDLY ELECTRIC AUTO WITH A 1200W MOTOR, 140AH BATTERY, AND A 110+ KM RANGE PERFECT FOR SUSTAINABLE AND EFFICIENT CITY RIDES.

DABANG ECO SS

	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY



DABANG ECO SS COMES WITH A DURABLE STEEL BODY, POWERFUL 1200W MOTOR, 140AH BATTERY, AND A RANGE OF 110+ KM BUILT TOUGH FOR HEAVY-DUTY ELECTRIC MOBILITY.



DABANG PRO



	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY

DABANG PRO IS A POWERFUL AND RELIABLE METAL BODY ELECTRIC VEHICLE WITH 4+1 SEATING, 110+ KM RANGE, AND FAST 7-HOUR CHARGING PERFECT FOR SMART CITY TRAVEL.

DABANG PRO SS

	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY



DABANG PRO SS FEATURES A RUGGED STEEL BODY, 4+1 SEATING, 110+ KM RANGE, AND 7-HOUR CHARGING ENGINEERED FOR STRENGTH AND SMART URBAN MOBILITY.



DABANG SDLx



	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY

DABANG DELUXE BLENDS COMFORT AND STRENGTH WITH A SPACIOUS 4+1 SEAT LAYOUT AND A RELIABLE 110+ KM RANGE, BUILT ON AN ANTI-RUST BODY.

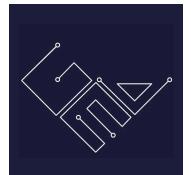
DABANG CAB

	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY



DABANG CAB OFFERS 4+1 SEATING, 1200W MOTOR, 110+ KM RANGE, AND A RUST-FREE BODY IDEAL FOR DAILY URBAN RIDES WITH EFFICIENCY AND COMFORT.



DABANG LOADER (OPEN)



	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY

DABANG LOADER [OPEN] IS A HEAVY-DUTY ELECTRIC VEHICLE WITH 500+ KG CAPACITY, 110+ KM RANGE, AND FAST 7-HOUR CHARGING BUILT FOR TOUGH TRANSPORT NEEDS.

DABANG LOADER (BOX)

	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY



DABANG LOADER [BOX] IS A HEAVY-DUTY ELECTRIC VEHICLE WITH 500+ KG CAPACITY, 1200W POWER, AND 110+ KM RANGE IDEAL FOR EFFICIENT CARGO TRANSPORT.



DABANG FLEXI



	LEAD ACID	LITHIUM
BATTERY CAPACITY	140AH & 150AH	105AH
CHARGING TIME	8 HOURS	5 HOURS
RANGE	110KM	90-100KM
MOTOR POWER	1200W	1200W
OPTION AVAILABLE	EASTMAN / LIVGUARD	TRONTEK/ CLN/EASTMAN

- ANTI-RUST BODY
- MULTIPLE COLOR OPTIONS AVAILABLE
- ICAT APPROVED FOR CERTIFIED QUALITY AND SAFETY

DABANG FLEXI IS A HEAVY-DUTY ELECTRIC VEHICLE WITH 500+ KG CAPACITY, 110+ KM RANGE, AND FAST 7-HOUR CHARGING BUILT FOR TOUGH TRANSPORT NEEDS.



OUR L5 RANGE

ICAT APPROVED FOR QUALITY & COMPLIANCE

DABANG CITY

[3+1]

ENTRGA

LD

DABANG MaxX

(7+1)

ENTRGA

HD+

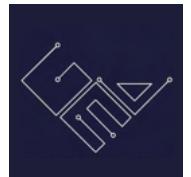
ਬਦੀ ਗਾਡੀ, ਬਦਾ ਮੁਨਾਫਾ





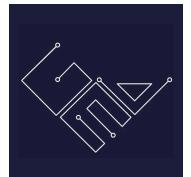
DABANG CITY (3+1)

SEATING CAPACITY	3+1
BATTERY CAPACITY	LFP 60V\210 AH
RANGE	150+KM
GRADEABILITY	22%
TORQUE	80Nm
PEAK POWER	7800 W
NOMINAL POWER	4000 W
TOP SPEED	50 KM/H
DIAMENTIONS (LXWXH)	2995 mm x 1490 mm x 1920 mm
HOME CHARGING	YES
BATTERY VOLATAGE	60.8V



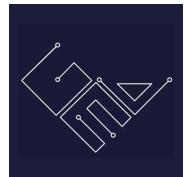
DABANG MaxX (7+1)

SEATING CAPACITY	7+1
BATTERY CAPACITY	LFP 60V\210 AH
RANGE	150+KM
GRADEABILITY	22%
TORQUE	80Nm
PEAK POWER	7800 W
NOMINAL POWER	4000 W
TOP SPEED	50 KM/H
DIAMENTIONS (LXWXH)	3235 mm x 1540 mm x 1910 mm
HOME CHARGING	YES
BATTERY VOLATAGE	60.8V



ENTREGA HD+ (CLOSED)

APPROVED PAYLOAD	700 KG
BATTERY CAPACITY	LFP 60V\210 AH
RANGE	150+KM
GRADEABILITY	22%
TORQUE	80Nm
PEAK POWER	7800 W
NOMINAL POWER	4000 W
TOP SPEED	50 KM/H
DIAMENTIONS (LXWXH)	3323mm x 1485mm x 2190mm.
HOME CHARGING	YES
BATTERY VOLATAGE	60.8V



ENTREGA LD (OPEN BOX)

APPROVED PAYLOAD	566KG
BATTERY CAPACITY	LFP 60V\210 AH
RANGE	150+KM
GRADEABILITY	22%
TORQUE	80Nm
PEAK POWER	7800 W
NOMINAL POWER	4000 W
TOP SPEED	50 KM/H
DIAMENTIONS (LXWXH)	3245mm x 1470mm x 1710mm
HOME CHARGING	YES
BATTERY VOLATAGE	60.8V



OUR UPCOMING PROJECT





OUR NEW PLANT HIGHLIGHTS

The upcoming manufacturing plant in Modinagar is a significant expansion for GEV Pvt. Ltd., strategically designed to scale production and meet growing market demand. Spanning an impressive 95,000 sq. ft. of operational area, the facility will have an annual capacity to produce 2,000 L3 electric vehicles and 300 L5 electric vehicles.

This state-of-the-art plant reflects GEV's commitment to sustainable mobility, innovation, and localized manufacturing excellence.



GEV INVESTMENT PLAN

L3 SEGMENT

	INVESTMENT REQUIRED	AREA REQUIRED	SCALE
DEALERSHIP	₹6-7 Lakhs	Upto 800 Sq Ft.	Upto 8 Km
DISTRIBUTORSHIP UPTO 18 UNITS OR MORE	₹20-21 Lakhs	Upto 1500 Sq Ft.	Upto 40 Km

L5 SEGMENT

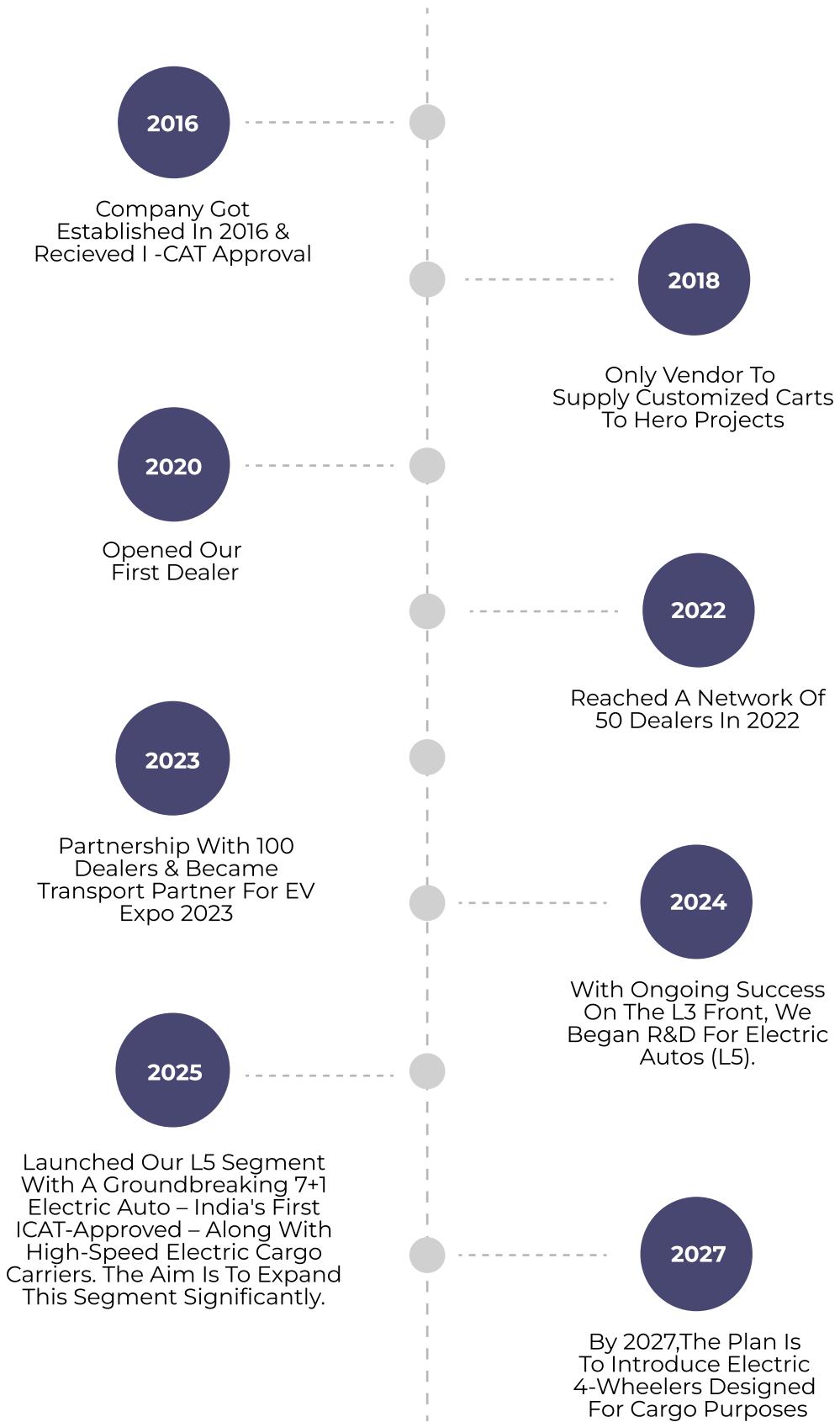
	INVESTMENT REQUIRED	AREA REQUIRED	SCALE
DEALERSHIP 5-15 UNITS	₹23 Lakhs	1500 Sq Ft. Showroom 700 Sq Ft. Service Center	1 District Or 30 Km

SUPER PARTNERSHIP PROPOSAL

	INVESTMENT REQUIRED	AREA REQUIRED	SCALE
DEALERSHIP L3+L5 L3 4-6 UNITS L5 5 UNITS	₹30-32 Lakhs	2500 Sq Ft. Showroom 1000 Sq Ft. Service Center	1 Complete District



MILESTONE





FINANCE PARTNERS





CONTACT US

CONTACT INFORMATION

 +91 8377070700
+91 8377870700

 hello@gevworld.com

 www.gevworld.com

OFFICE INFORMATION

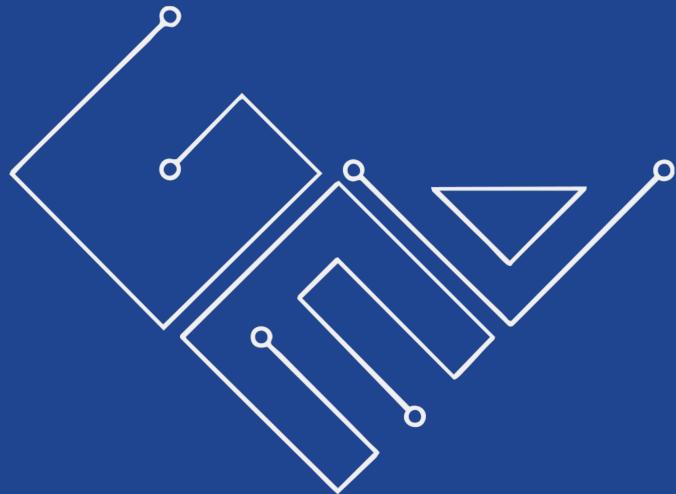
Gayatri Electric Vehicles Pvt. Ltd.
A 73, Sector 63 A Block, Noida, Uttar Pradesh 201301

Office Hours
Monday To Saturday
10:00 AM – 6:30 PM

Mailing Address
A 73, Sector 63 A Block, Noida, Uttar Pradesh 201301s

REDEFINING LAST MILE CONNECTIVITY

Thank you for exploring Gayatri Electric Vehicles We look forward to welcoming you to our vibrant community where excellence meets opportunity.



+91 8377070700, +91 8377870700



hello@gevworld.com



www.gevworld.com

A 73, Sector 63 A Block, Noida, Uttar Pradesh 201301